

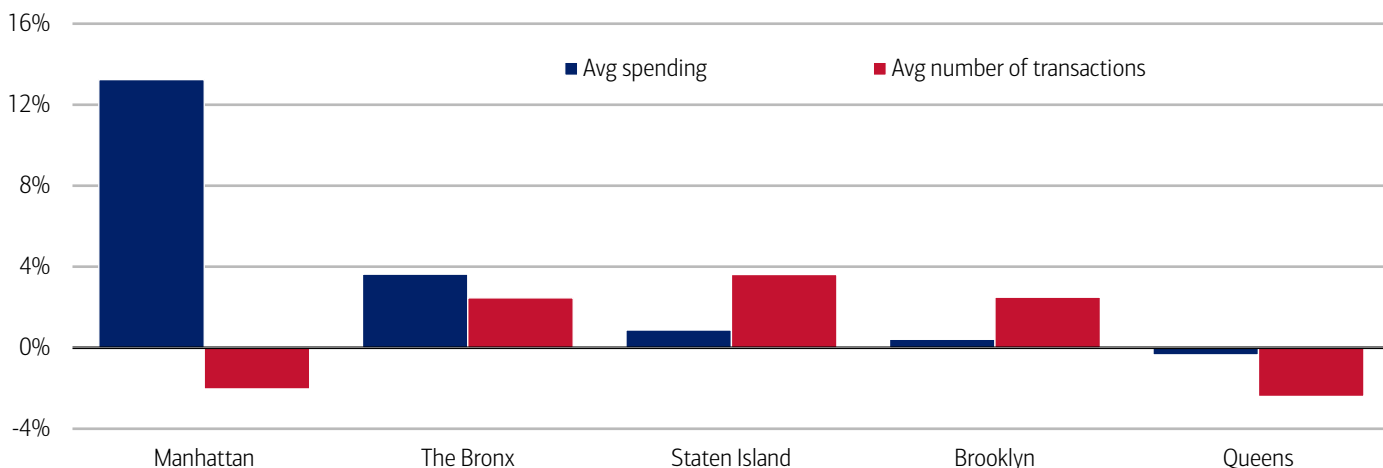
## Daily Insights

# In Manhattan, high prices lift spending growth at restaurants

16 October 2026

### Restaurant spending growth was strongest in Manhattan, but transaction growth fell during NYC Restaurant Week® Summer 2026

Aggregated point-of-sale restaurant spending and number of transactions per household during NYC Restaurant Week® Summer 2026\* by borough (year-over-year %)



Source: Bank of America internal data

\*Note: NYC Restaurant Week® Summer 2026 was July 20-August 16.

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Summer Restaurant Week boosted restaurant activity across New York City, but the recipe for success looked different across boroughs. Manhattan posted the strongest gain in spending growth, but weak transaction growth, underscoring that higher prices likely drove a predominant part of spending in this borough.

Meanwhile, Staten Island, The Bronx and Brooklyn all saw increased transaction growth compared to last year, suggesting customers were expanding their food footprint. The differing responses highlight how consumer behavior and restaurant demand can vary significantly across neighborhoods as diners look for deals, even during a high-profile citywide promotion.

Read more on differences in consumer dining preferences in [Restaurants: What's cooking in consumer spending?](#)

## Methodology

Transactions and spending associated with New York City Restaurant Week are based on aggregated point-of-sale spending through payment channels like credit and debit card as well as digital wallet purchases in these boroughs. The 2026 dates associated with this New York City Summer Restaurant Week analysis are from July 20 – August 16.

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