

Daily Insights

Spec-tacular shifts: The future of smart glasses

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AR glasses contain all of the same components as AI glasses, but with several additions that help enable a richer user experience. However, these components also make AR glasses a bit bulkier in size.

Smart glasses components, AI and AR



Source: BofA Global Research

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Seeing double? Not quite. AI glasses, a type of smart eyeglasses that provide audio and visual capabilities to users, have gained traction since early 2024. With shipments expected to exceed 10 million units in 2025, AI glasses are currently driving the smart glasses market – but consumer interest may blur as augmented reality (AR) glasses come into focus.

AR glasses offer a richer, more interactive experience, as they are capable of overlaying digital content onto the real world, thanks to advanced components like waveguides and micro-displays. Though heavier and more expensive, AR glasses are expected to mature by 2027 and could surpass AI glasses in volume by 2030, reshaping how users engage with wearable tech.

For more, read: [Eyes on the future: Smart glasses.](#)

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