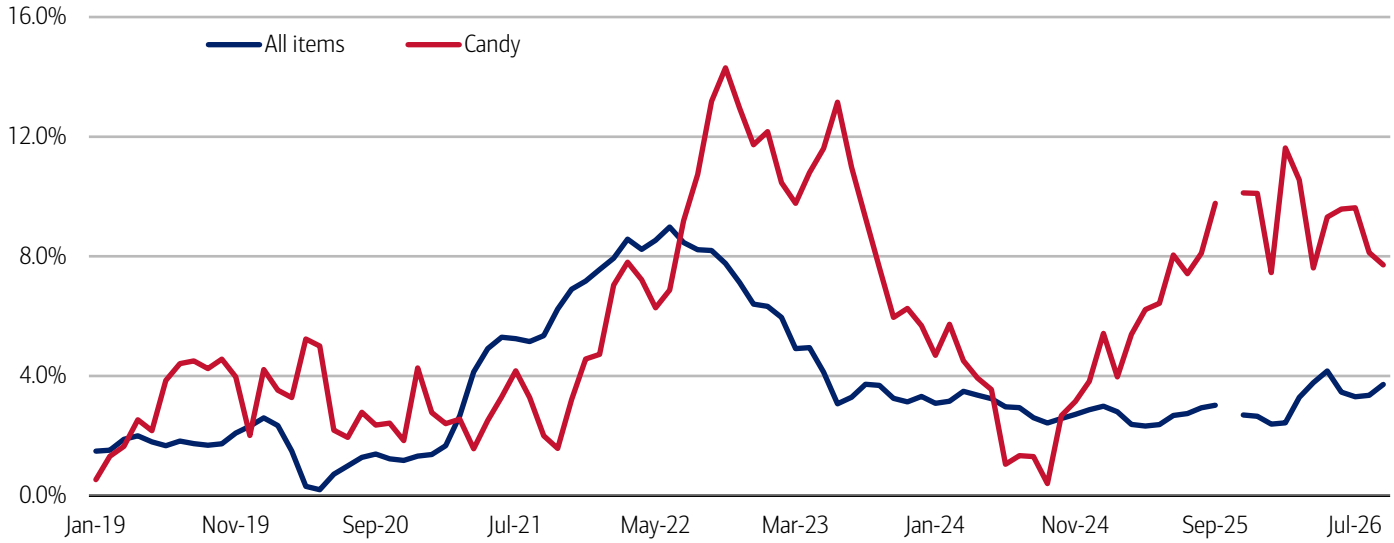
Daily Insights

Happy Halloween? Frightful inflation lingers in the candy aisle

30 October 2026

The inflation measure for candy and chewing gum was more than double the rate of all items in September
Consumer Price Index all items (seasonally adjusted, monthly, year-over-year (YoY) %) and candy and chewing gum (seasonally adjusted, monthly, YoY%)



Source: Haver Analytics
Note: The gap in data reflects the government shutdown.

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Candy prices are looking a little more trick than treat this Halloween. According to the latest Consumer Price Inflation (CPI) data, prices for candy rose a spooky 7.7% YoY in September, more than double the 3.7% increase in overall consumer prices. And while overall inflation has cooled considerably from its 2022 peak, candy inflation has remained stubbornly elevated, making this Halloween season a little scarier for consumers with a sweet tooth.

Curious how consumers are spending in other, non-sweets categories? Read our latest Consumer Checkpoint for more.

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Disclosures

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